

Digital Media Syllabus

Class Schedule:

Tuesdays & Thursdays 1:15 PM – 3:15 PM

Class Location:

Karambelas 137

Instructor:

Holly Lucent
holly.lucent@wilkes.edu



Course Website:

Lucentstarcreative.com/upwardbound

Objectives:

To allow students to explore their creativity while gaining a basic understanding of several popular programs within the Adobe Creative Suite. Ultimately, this will allow students to create a project at the end of the course based on a photograph.

Outcomes:

- ★ Gain an understanding of basic programs within the Adobe Creative Suite including Photoshop, Illustrator, Acrobat, and InDesign
- ★ Understand the responsibilities an artist has when creating
- ★ Learn about the permanence of the internet
- ★ Understand the consequences and benefits of social media
- ★ Develop a rudimentary understanding of design concepts
- ★ Edit photographs to remove unwanted items utilizing Photoshop
- ★ Be able to create an illustration within Illustrator for presentation at the end of the course

Projects:

Students will complete several projects throughout the course. Several will be in class exclusively and one will be a final project for a final presentation at the end of the five-week program. Projects will be worth 70% of grade.

All work must be completed independently.

Attendance:

Attendance is required. Missing even one day would be detrimental to course completion due to the content missed. Attendance is worth 20% of overall grade.

Grading:

Projects will be graded on the effectiveness of the techniques used to modify or create each piece turned in. Artistic style will be taken into account for those that allow for it, otherwise modifications to photographs should be unnoticeable. Specifications for each project and grading criteria will be announced with each project. Class participation (10% of grade) is also required since there will be a fair amount of in class discussion and activity!

The grading distribution will be as follows:

90 – 100 = A
80 – 89 = B

70 – 79 = C
60 – 69 = D

> 60 = E